

We are looking for new teammates! Do you love Pets! Come join us in our mission to improve animal health!

This is us

Movora is a global corporation dedicated to the advancement of animal healthcare through innovative veterinary orthopedic solutions, committed to mobility restoration and wellbeing enhancement of companion animals. With the inception of Movora through the consolidation of other industry leading veterinary MedTech brands in 2020, Movora proudly offers three decades of orthopedic expertise and serves over 50 markets globally.

Movora is a place where ambitious leaders work together to unleash the best veterinary outcomes. We foster close collaboration with all our stakeholders, cultivate a diverse and inclusive working environment that allows versatility, inspiration and entrepreneurial mindset growth to drive efficiency, to deliver passionate services and quality, and to pioneer cutting-edge product innovation.

To continue strengthening our foothold in the veterinary orthopedics market and to accommodate the fast-growing pace of our company, we are looking for an

Education & Marketing Manager 80-100%

Your team

Enjoy working in a dynamic international team who cares about people's well-being, personal development and growth
You lead the marketing and education team based in Zurich

Your mission

The Marketing and Education Manager is in charge of leading the local marketing & education team and providing guidance by evaluating and developing marketing and education strategies for EMEA/APAC, planning and coordinating marketing and education efforts and communicating the marketing plan to those involved.

Your responsibilities in general:

- Overseeing the marketing and education team for EMEA/APAC and developing individuals of the team to its full potential
- Evaluating and developing our marketing and education strategy and marketing plan including overseeing organization company conferences, trade shows, and major educational events
- Planning, directing, and coordinating marketing and education efforts to ensure superior customer experience including overseeing social media marketing strategy and content marketing and market opportunities
- Manage budget for education and marketing for EMEA/APAC region
- Collaborate with other regional marketing and/or education managers
- Communicating the marketing plan to independent Movora country organizations
- Coordinating local marketing projects from start to finish
- Represent the marketing team to cross-functional groups including product management, sales and customer service
- Building brand awareness and positioning
- Identifying potential customers for EMEA/APAC

- Supporting sales and lead generation efforts
- Developing and managing local advertising campaigns
- Execution of essential marketing activities

Your skills and professional experience

- Master's degree in business, marketing or relevant related field required
- Proven experience as leading marketing manager in an international environment
- Proven commitment to unparalleled customer experience
- Excellent verbal/written skills in communication and stakeholder management
- Advanced skills in Microsoft Office Applications, used to work with CRM /Marketing Clouds
- Strong understanding of marketing tactics to promote educational events and products
- Up to 15% Travel - Requires ability to travel for trade shows and education events

We offer you

- A diverse field of activity in a dynamic SME with a refreshing spirit
- Flat structures and fast decision-making
- An international environment, a young team that appreciates open, cooperative exchanges and supports each other
- The opportunity to take responsibility, help shaping and implementing solutions
- Flexibility to do remote work
- Conditions of employment in line with the market and opportunities for further personal development
- Take part in several fun team events
- A workplace in the city of Zurich with good public transport connections

We are looking forward to receiving your informative application including a motivation letter per email to patricia.kaelin@movora.com